

# CREATING LEGENDS

STRATEGIC CONCEPT & FILM PRODUCTIONS



Let us help **YOU** become an important part of history.

*Our client base consists of :*



## POLITICIANS

Politicians running for office (the editorial media worth gained is often manifold regular ads).



## GOVERNMENT

Local Government and branches of it wanting to improve image and create stronger ties with the public.



## PRIVATE INDIVIDUALS

Individuals wanting to create a worthy documented legacy as they make the world a better place.



## CORPORATIONS

Social conscious corporations interested in implementing a positive strategic CSR program.

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*We create pre-planned turn-key community projects for you to lead, to gain recognition in mass media and inspire other as **YOUR STORY** is shared*

## plan

*We create a customized step-by-step plan for your community project*

## prepare

*We next create a simulation of the entire project to rehearse every step to ensure the success*

## act

*We provide all necessary ground support in the “action phase”, when history is made and YOUR place in it*

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## the team.



Our team consists of seasoned strategists, PR experts, image consultants and film professionals, who after creating a customised plan for you, will assist every step of the way to make sure you succeed, look good and will be perceived the best possible way to the public as your achievements are thoroughly documented for both current and future generations. A critical component for the success of the project is retaining the best possible local partners, as “collaboration” with these groups/individuals is key. The identification and approach of these people, as well as building a winning team for the project is done in partnership with ESR and the collaboration technologies to monitor the processes by our partner: SOLVER. Everything is turn-key, created to require as little of your time as possible. A designated project manager is your one point of contact, who is responsible for your project from start to finish.

*“ The people who are crazy enough to think  
they can change the world are the ones who do. ”*

— Steve Jobs

## services.



We help you gain recognition in mass media through a pre-planned turnkey community project you will “lead”, thoroughly documented by us creating a film telling YOUR STORY. The film includes the coverage from mainstream media, together with the proven success of your community project, following you every step of the way as you have an impact on thousands on lives. We specialize in both creating a customized plan that is best for you, plus facilitate it. If you don't have a particular cause in mind, we can assist with providing a menu of causes to choose from. To add awareness of your project we can also facilitate in adding a Hollywood star for guest appearance. Each project also provides product placement opportunities. Our end goal is helping our clients become “legends” as they change the world (as we have already laid all the groundwork), gaining media coverage and creating a worthwhile legacy's. Everything is turnkey and already pre-planned in advance following our universal 10-step methodology making it easy, and requires little of your time for you to participate. We recommend that the film is screened at film festivals to reach out and inspire as many people as possible.

*“ Unless it was documented it never happened. ”*

# general inquiries.

## US Office

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